

DO YOU NEED INNOVATIVE SOLUTIONS TO TACKLE THE CRITICAL BUSINESS ISSUES ARISING AS A RESULT OF COVID-19?

Virtual Innovation Café

► Our Approach

At Duke Corporate Education's new virtual Innovation Cafe, you bring real business problems to the table and our seasoned international experts coach you and your team toward creative solutions.

We offer tailored virtual, instructor-led sessions. You choose the best option for your business:

- 90-minute, virtually-delivered Innovation Cafe including the Sprintbase interactive online platform for those new to design thinking
- Three-hour virtually-delivered Innovation Cafe including the Sprintbase interactive online platform and hands-on coaching through a real business challenge
- A business innovation hackathon (four 90-minute virtual instructor-led training sessions) which includes hands-on coaching through a real business challenge

► Learning Outcomes



Understanding of design thinking processes and skills which can be applied to your business challenges



Real innovation for the new normal



Solutions for your emerging markets that can integrate with AGILE and LEAN



Ongoing use of the Sprintbase interactive online platform for a nominal licensing fee

► Extraordinary Results

- Creative, implementable solutions to your current and anticipated business problems;
- Continuous, innovative thinking from your leaders and teams;
- Leading edge, inclusive ideation.

► Ideally suited for...

- Senior Leaders emerging from lockdown who want to rethink their businesses in a creative way
- Leadership teams, EXCOs or MANCOMs experiencing novel challenges in their business who want to generate creative solutions
- Project leads and teams that need to pivot or reconceptualize their projects from scratch

Learn more & apply

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