

# You're Invited

To a Conversation with Rita McGrath  
on Seeing Around Corners

*"Competitive advantage is transient and like riding a wave. Even while riding one wave, the focus is on seeing and catching the next, because the current wave will quickly dissipate."*

In today's fast-paced environment, businesses must be strategically agile, constantly adapting to catch the next value wave.



## RITA MCGRATH

Join us for a conversation with Rita McGrath, a global thought-leader on strategy and innovation, professor at Columbia Business School and educator in our new online course Building Strategic Agility. Rita will share key ideas

from her upcoming book *Seeing Around Corners: How to Spot Inflection Points in Business Before They Happen*, including how leaders can see the early signals of change and prepare their organizations to act quickly. Refreshments will be served. RSVP by October 20th.



October 30th, 2019 | 6:30 - 9:00 PM ET



810 Seventh Avenue, New York, NY



Convene | Beekman Hub & Lounge | 22nd Floor

[REGISTER NOW](#)

**Duke**  
CORPORATE EDUCATION