

Ranked number 1 in Africa and in the Top 3 Globally in Custom Executive Education for 19 Years straight by the Financial Times

# ADVANCED BUSINESS MANAGEMENT (ABM)

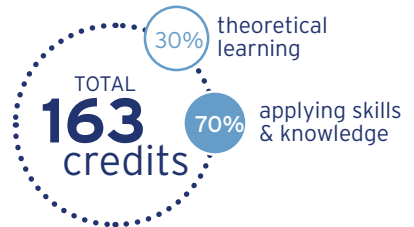
NATIONAL CERTIFICATE:  
BUSINESS ADVISING OPERATIONS



NQF LEVEL 6, 138 CREDITS

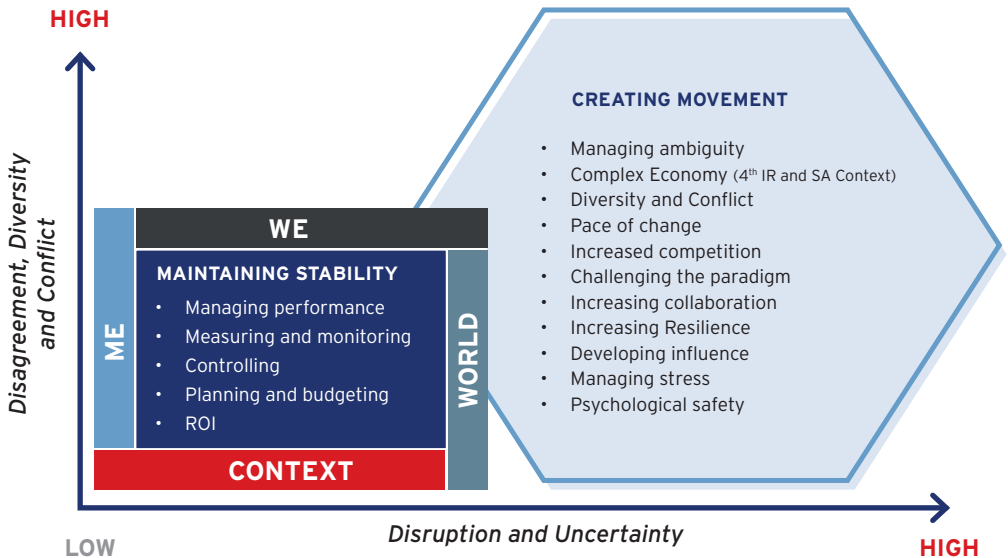
## THE OBJECTIVE IS:

- To promote the development of knowledge, skills and values that are required in the Business Advising Environment.
- To release the potential of people, in order for them to grow and develop.
- To provide opportunities for people to move up career paths by being more valuable to their organisation, the economy and themselves.



## THE CONTEXT FOR ABM:

Managing in a VUCA world



# ADVANCED BUSINESS MANAGEMENT

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## ABM LEARNERSHIP OR SKILLS PROGRAMMES

48967, NQF LEVEL 6, 138 CREDITS

### 1 ANALYSE ORGANISATIONAL NEEDS AND DELIVER SERVICES

- Conduct an organisational needs analysis
- Present a well-structured argument derived from qualitative and/or quantitative data to map new knowledge and generate a competitive advantage

### 2 EVALUATE FINANCIAL INFORMATION OF A BUSINESS

- Apply basic business accounting practices
- Evaluate the financial practices of a business

### 3 PROVIDE AN EFFECTIVE BUSINESS ADVISING SERVICE

- Develop and implement a business plan
- Align Manager's personal objectives and skills to those of the business

### 4 APPLY BUSINESS PERFORMANCE MANAGEMENT PRACTICES

- Apply business performance management practices
- Apply concepts and principles relevant to the practical aspects of corporate governance and accountability

### 5 IMPLEMENT OPERATIONAL MANAGEMENT PRINCIPLES TECHNIQUES

- Implement operational management principles and techniques
- Assess and design stock policies and logistics services for small/medium enterprises

### 6 APPLY HR PRACTICES AND LEGISLATIVE BUSINESS COMPLIANCE

- Research and update the legal knowledge required for business compliance
- Apply basic human resources practices

### 7 IMPLEMENT ETHICS AND HIV/AIDS POLICIES IN A BUSINESS

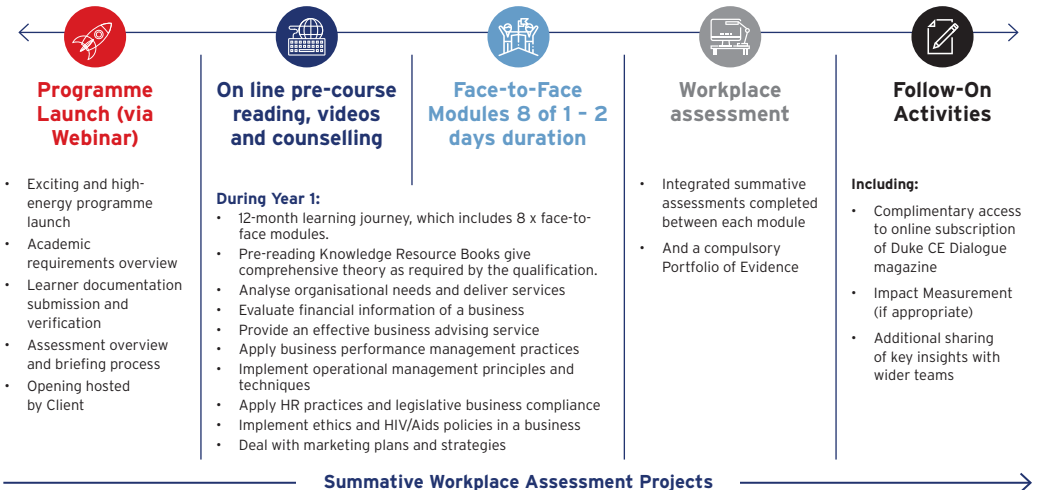
- Implement policies regarding HIV/AIDS in the workplace
- Apply the principles of ethics and professionalism to a business environment

### 8 DEAL WITH MARKETING PLANS AND STRATEGIES

- Develop and Manage Marketing Plans and Strategies
- Apply basic business marketing practices

## OVERALL LEARNING JOURNEY

1 YEAR



Every participant receives a tablet and access to skype or telephonic counselling support.