

A top-down view of a wooden desk. In the upper right, a portion of a silver laptop is visible, showing keys like 'tab', 'caps lock', 'shift', 'fn', 'Q', 'A', and 'ctrl'. A pair of black-rimmed glasses lies horizontally in the center. To the right of the glasses is a white coffee cup with a yellow handle, filled with dark coffee. In the upper center, a small green succulent plant in a dark pot sits on the desk. The background is a dark wood surface with prominent grain patterns.

Building Financial Acumen

FINANCE FOR NON-FINANCIAL MANAGER

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Building Financial Acumen

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Course Details

Through this course you will:

1. Learn to speak the language of finance
2. Identify financial levers and drivers to influence your business real-time
3. Learn and practice applying key financial concepts and tools such as:
 - Cornerstones of Value Creation
 - Key Value Drivers
 - Financial Statement Analysis
 - Cash Flow Cycle
 - Income Statement
 - Balance Sheet
 - Selling a Business Case
 - Time Value of Money

For more information contact Mara Green at mara.green@dukece.com

Cost: \$299 per person

The Experience

In each module you will:



WATCH

View 5-8 minutes of video by Joe Perfetti



READ

Reinforce the learnings with supplemental articles and reports



APPLY

Try it out with a practical application exercise



ASSESS

Test your understanding with a short quiz

Expect a time commitment of 60 to 90 minutes per module, or a total time commitment of 8 to 12 hours for 8 modules.

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