

# INSIGHTS

## THE ACCOUNTABILITY DILEMMA

with Andrew MacLennan

### Managing Execution And Performance In Complex Organisations

Clear accountability is fashionable. Explicitly isolating a limited number of critical outcomes that individuals must deliver is intuitively appealing. It ticks every SMART box and seems prudent and fair to boot. Many of the processes and systems that shape our organisations rely heavily upon it: organisation design, role design, collaboration mechanisms, performance measurement, goal-setting and performance-related reward. In this Insights session, we explore the dilemmas that narrow accountability creates, the risks rumbling under the surface and the adjustments we might consider to ensure sustainable performance.



**Dr. Andrew MacLennan** is a leading expert in strategy execution, and a member of Duke Corporate Education's Global Educator Network.

### CONTACT

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# Duke

CORPORATE EDUCATION

**JOIN US**  
**30 April 2019**

17:00 - 19:00 Welcome & Insights Session  
(Followed by drinks and networking)

**Duke Corporate Education**

10 Fetter Lane  
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