

Duke
CORPORATE EDUCATION

LEADERS ARE
THE GREATEST
LEVERS FOR
WINNING IN AN
UNPREDICTABLE
WORLD



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LEADERSHIP FOR WHAT'S NEXT

In today's volatile, unpredictable world, our traditional pillars of organizational stability – strategy, business models, and capabilities – are being **continually challenged**. We believe that there is great opportunity inherent in this volatility, but organizations are at risk of losing their way if they hang on to old models of success.

Optimizing internal strengths and executing a good strategy is no longer enough. To succeed, organizations have to be more agile, adaptive and able to accelerate. In this environment, leaders are the greatest levers to see and seize these new opportunities and create organizations that can thrive.

Leaders need to be ready to step up to a new role – one that embraces different ways of perceiving the world, making sense of it and catalyzing action.

SOLUTIONS FOR ALL LEVELS

Having an insufficient level of “ready” talent to lead faster, more agile organizations is one of the most significant strategic and operational risks for organizations. We customize solutions that enable leaders to adapt and move the organization forward.

DESIGN AND DELIVER

Whether the need is building fundamentals or preparing leaders for the unknown, Duke CE designs and delivers development solutions for all levels in the organization.

We work **together** with you to understand your context, and then draw upon our experience and resources to craft the right educational solution that fits your needs for any level of leadership - executives, high potentials, directors or managers.

We can also cascade sequenced development activities starting with c-suite, through multiple levels of the organization, to embed key strategic messages, catalyze change and maximize impact.

ADVISORY SERVICES

As the challenges facing leaders continue to change, organizations need to update and align their leadership models, development strategy and suite of programs.

We work with organizations to refresh, create and align their offerings to ensure greatest impact and efficiency.





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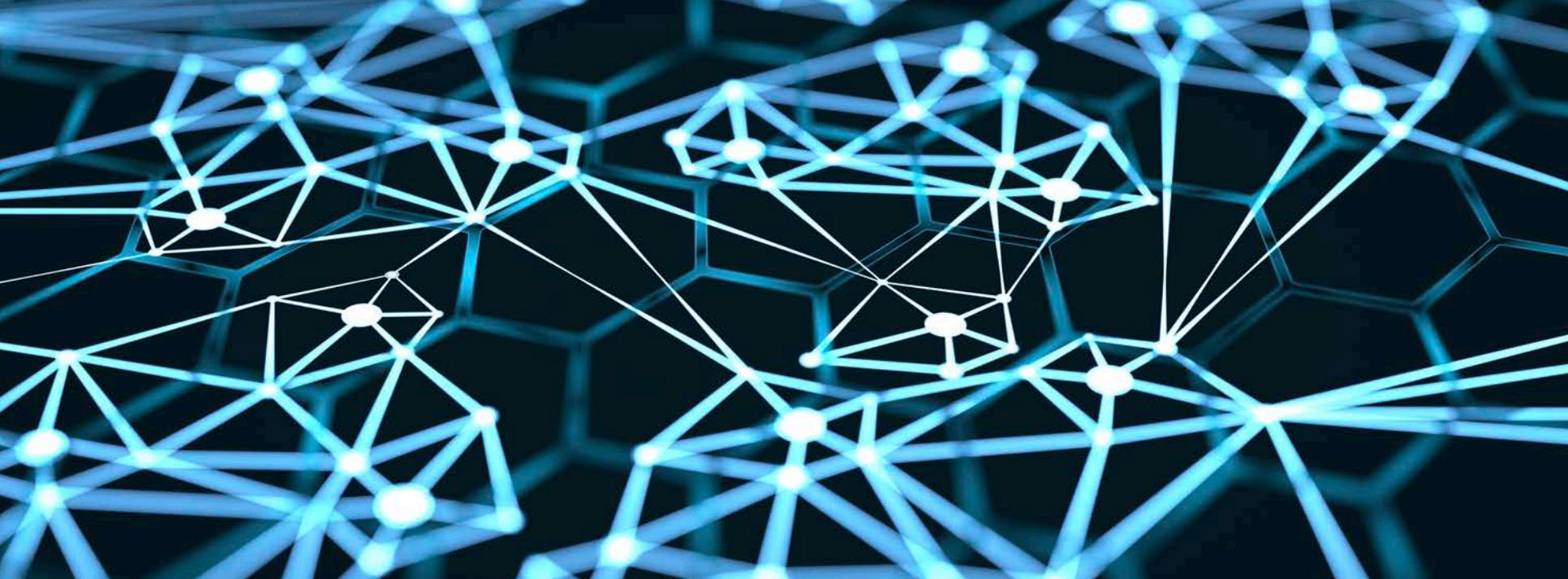
Filling knowledge gaps is essential, but getting leaders ready to succeed in this fast paced, unpredictable environment requires a more fundamental rewiring and reorientation.

We intuitively know leaders learn and change most effectively through experience. Neuroscience provides evidence showing that deeper learning and real change occur when people are actively engaged, emotionally hooked, and have opportunities to practice and learn from their errors. This level of engagement and cognition does more than add knowledge, it has the power to shift patterns of thinking and change behavior.

Taken together, these things call for a shift in our education and development models and a rebalancing of the core design elements – content, context and experience.

Our design methodology incorporates the right balance of **content**, **context**, and **experiences** for any solution, whether it's a program on managerial fundamentals or an in-market immersion for senior executives. The experiences vary widely in format, from metaphoric to hyper-realistic – always geared towards specific learning outcomes.

This approach enables leaders not only to learn, but also to change and adapt to new challenges.



NETWORKED
TO **DELIVER**:
RIGHT EXPERTISE,
RIGHT FIT,
RIGHT TIME

Designing and delivering the solutions that push the boundaries and have real impact requires that we have access to a diverse, globally distributed set of resources. Duke CE has a well-developed, unique capability to bring the right educational resources to fit the solution. We regularly work with over 400 of the top faculty, facilitators, executives and coaches around the world, as well as with unique experience providers with diverse specializations.

We work with you to select people who have the expertise, fit and passion for guiding and challenging your leaders. These experts are also carefully selected and vetted for their ability to collaborate and customize to your needs.

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GLOBAL EXPERIENCE

GLOBALLY DISTRIBUTED OFFICES



DELIVERING 24/7

We're always on: We deliver between 10-15 programs per week around the world.

75+ COUNTRIES DELIVERED	+	1,500+ GLOBAL EDUCATORS	+	7,500+ PROGRAMS COMPLETED	+	225,000+ LEADERS ENGAGED	=	GLOBAL INSIGHT AND IMPACT
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RESULTS THAT MATTER

GLOBAL INSIGHT, LOCAL UNDERSTANDING

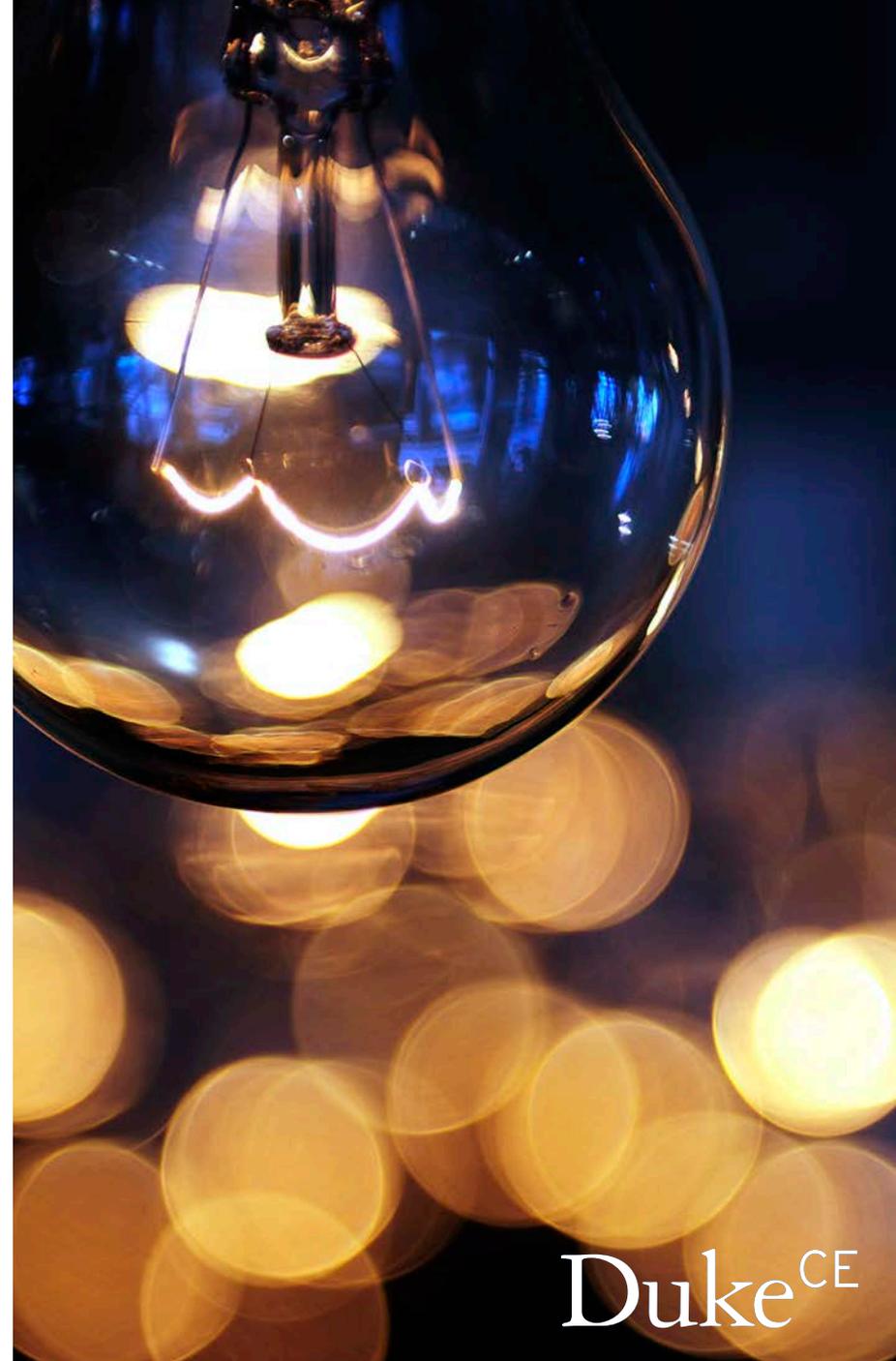
Our global footprint and diverse set of clients enable us to bring unique global insight to new situations. Coupling this with local sensibilities and delivery capabilities that come from working in over 75 countries, enables us to create and deliver high quality solutions anywhere in the world.

CREATIVITY AND FLEXIBILITY

We offer creativity and flexibility by drawing on an extensive, globally diverse range of educators and learning methodologies. Working with great clients across industries provides the depth and accumulated knowledge to quickly make connections between a problem and possible solutions. We also agree with Einstein who said "imagination is more important than knowledge." Interesting problems allow us to push our thinking and create new solutions for you.

CO-CREATION AND PARTNERSHIP

To us, partnership means listening, leading and owning. We listen because your business context matters and every situation is unique. We lead with ideas founded on our experience and insight, but we believe the best results come from an iterative and collaborative process. And, we feel a deep sense of ownership to care for all the details that lead to an outstanding participant and client experience.



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CHANGING EDUCATION | CLIENT EXCELLENCE | CUSTOMIZED EXPERIENCES | CREATIVE ENERGY | CONNECTED EDUCATORS |

REDEFINING EDUCATION

Duke Corporate Education (Duke CE) is the premier global provider of customized leadership solutions. We are a blend of a business and university – but distinct from both. From the business world, we bring an outcomes-driven focus on client service and real world insight into the challenges leaders face. From our university heritage, we bring academic rigor and research.

Since we began 15 years ago, breaking the rules and redefining education has been part of our aspiration and in our DNA. We know that as leadership needs to take an exponential leap to get ready for what's next, so do we.

CONSISTENT EXCELLENCE

Duke CE is consistently rated as the best in the world.

The **Financial Times** has ranked Duke CE among the **top 3** global providers for the last **15 years**.

And, **BusinessWeek** ranked us **#1** in their biennial survey **6 times in a row**.

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